

CROWBERRY CONSULTING

Environment, Ethics and Corporate Responsibility Management



**Enabling
Sustainable
Futures**

WHO ARE CROWBERRY CONSULTING?

Crowberry Consulting® Ltd – Enabling Sustainable Futures was established in 2006.

Since then we have delivered excellent customer service to enable our clients to implement sustainability management systems. We are specialists in ethical, energy, environmental and sustainable events management. Our deep understanding and knowledge of carbon neutrality and carbon management frameworks and international standards as below gives our customers the edge in ESG and sustainability. We are a values' based and award winning business.

Our core standards and frameworks we support include:



ISO 50001
Energy Management



ISO 20121
Sustainable Events Management



ISO 14001
Environmental Management



PAS2060
Carbon Neutrality



ISO 14064-1
GHG Management



ISO 26000
Social Responsibility



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SERVICES

ISO & PAS FOCUS

At Crowberry Consulting® we provide consultancy, audits and training to a range of international standards and publicly available specifications (PAS) that support ESG and sustainability management for your organisation.

There are a wide range to choose from that build customer and stakeholder confidence in your operations and processes. In many cases tenders are now expecting organisations to demonstrate with credible certification their approach to ESG and sustainability. This is where our trained team of competent professionals can support you.

ISO Standards

We can implement ISO 14001 the environmental management standard into your organisation, along with ISO 50001 the energy management standard which is also a route to compliance under the Energy Saving Opportunity Scheme Regulations (ESOS) in the UK. Our expert team is highly skilled in the implementation of ISO 20121 the Sustainable Events Management Standard, along with ISO 26000 the Social Responsibility Guidance Standard. The above also compliment the UN Sustainable Development Goals.

Our team of experts has many years' experience on delivering carbon management plans and carbon reduction programmes based on calculating your full scope 1, 2 and 3 green-house gases – known as a carbon footprint. There are several frameworks which we specialize in delivery including PAS 2060 and ISO 14064-1 for GHG inventories.



SERVICES TRAINING FOCUS

Crowberry Consulting® Ltd is a specialist training provider of ESG and sustainability content.

We are approved to provide training with several global certification bodies, which can be delivered online or face to face. Our website training page has several online courses accessible 24 hours a day, and several have taster sessions at no cost.

We have developed a bespoke series of training courses including:



Carbon Therapy® aimed at supply chains that need to demonstrate Scope 1, 2 and 3 emissions. This is a series of short online interactive courses with outputs for the delegates to complete such as using tools to create their own carbon footprint and carbon reduction plan.



ISO Foundation and Introduction Training aimed at entry level students who want to learn about energy, environmental or sustainable event management systems. All have interactive elements included as standard.



PAS 2060 – Carbon Neutrality training – a specialist course for learners to understand the methodology, tools and outputs required to achieve carbon neutral status. This course online is fully narrated and contains interactive elements.



SERVICES TRAINING DETAILS

Crowberry Consulting can provide a wide range of sustainability training courses, either online or face to face.

With over 20 years' experience of delivering interactive training on ESG and sustainability we pride our delivery on achieving the learner's outcomes and also provide bespoke training for customers. Our ISO management systems training includes both Foundation courses and Internal Auditors courses, which supports the development of your internal teams knowledge and skills to demonstrate continual improvements.

Subjects such as Carbon Neutrality include clear and detailed definitions, interactive exercises to apply carbon conversion factors allowing delegates to understand their own organisations emissions and scopes 1, 2 and 3 as required by the green house gas protocol and frameworks such as PAS2060.



Since 2006 we have provided bespoke training for clients who need specific help for example to understand UK energy legislation, environmental regulations and codes of practice.

Our clients have included HMG (UK), Hotels and Leisure Sectors, Football Organisations, Food Companies, Local Authorities, Non Food Manufacturers, Event Management Suppliers, Financial Services Sector to name a few! **Please contact us today to discuss your specific requirements for sustainability and ESG training.**



SUSTAINABILITY GAP ANALYSIS TO ISO STANDARDS

The starting point for many of our customers is to undertake a gap analysis to understand their current position on ESG and sustainability and how far it would be to achieve certification to a standard.

For example, taking on ISO 14001 the Environmental Management Standard can be daunting if the organisation has not approached this before. A gap analysis involves a site tour and on-site interviews with key personnel to understand operational controls and processes, resources, risks and opportunities along with previously set policies, training and internal audit programmes. The report our expert team produces supports the organisation to plan the next steps to achieving an international standard or PAS framework.

Sustainability covers a wide range of topics, a useful tool for many to review is ISO26000 the Social Responsibility Standard as this covers many core themes included in ESG.



CARBON MANAGEMENT & NET CARBON ZERO

Crowberry Consulting can support your journey to net carbon zero.

Which is fast becoming a legal requirement in many countries, to support the international targets within the Paris Agreement. We have 20 years experience of calculating baseline carbon footprints, using the defined calculations and definitions within the Green House Gas Protocol and standards including PAS2060 and International Standards for Green House Gas verification (ISO14064-1) .

We offer a seven step process as highlighted below to support your journey to net carbon zero:



Gap Analysis

The starting point on your journey to net carbon zero is to analyse your current position. Baseline data for all three emissions scopes as defined in the Green House Gas Protocol. We will review your current data for sites in scope, this is usually your utility bills, transport and waste data, and any supply chain emission data. We will require at least 12 months worth of data to conduct this gap analysis. At this stage we review your current policies and procedures. Which may need to be edited to reflect your net carbon zero ambitions.



The Action Plan

Following your gap analysis, we will create an action plan for your organisation. Which highlights the next steps to take. Including creating the carbon footprint, report, strategy, and deciding on any carbon offsetting. Further working towards a declaration of carbon neutrality, and ultimately working with a certification body to verify the steps within PAS2060.



Carbon Footprint

Using your data provided, we apply the DEFRA/BEIS or IPCC conversion factors to create a carbon footprint. Depending on the amount of data you provide to us, we can calculate Scope 1, Scope 2 and Scope 3 emissions. Without accurate data we can use proxy figures. However, accurate data is preferred. As this then impacts on the tonnage figure you may need to offset.



Carbon Report

At this step in your journey we can create a carbon report based on your data provided. Therefore, creating a report/review of policies and processes. We can make recommendations to support your organisation to reduce your carbon footprint. Additionally, we can also obtain quotes from third party certification bodies to allow you to budget for an independent verification of your data. Including to ISO standards, and PAS 2060. Or similar, such as PAS 2050, and PAS 2080 for construction sector.



Carbon Strategy

Following the carbon report, we can work to further embed the net carbon zero targets into your business strategy. Alternatively, create a defined carbon strategy. Many companies now have to report under the ESOS and SECR Regulations in the UK. Therefore, it makes sense to embed carbon action, and climate change mitigation/adaptation into your strategic approach. This strategy can also include the offset strategy you will take. Ultimately, how you will declare carbon neutrality status and beyond. It can also refer to your supply chain impact. How you will manage the ongoing scope 3 emissions, and how you will report on scope 4 avoided emissions.



Carbon Offsetting

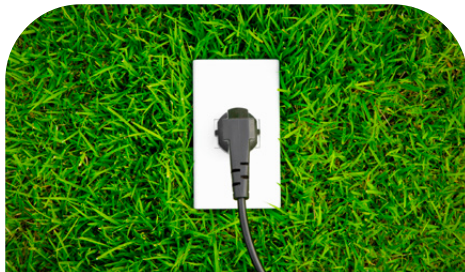
Many organisations will still have green house gas emissions, including carbon dioxide, despite application of reduction objectives and targets. The question then is, what do you do about these emissions? An option to consider is, to offset by investing in projects such as tree planting, habitat restoration, or investing in solar and other renewable projects around the world. There are different standards that are applied to carbon offsetting. We can explain to you what these are and how they work so you can choose what is right for you.



Carbon Neutrality

We can support you with your **declaration of commitment** to carbon neutrality (under PAS2060), carbon footprint management plan. Helping you to contact third party certification companies to achieve the verification of your plan and data and to obtain a declaration of achievement.

Please note independent third party audit bodies known as certification bodies provide the **declaration of achievement**, this is at extra cost outside of consultancy.



AUDITING FOR SUSTAINABILITY & COMPLIANCE

Our expert team has over 20 years' experience of providing ESG and sustainability auditing services.

These can be online or in person at your location. We have trained lead auditors to a variety of standards. We are approved lead auditors to various international standards and supplier codes of conduct for several global certification bodies.

We also provide second party and internal audit support to clients on the following areas:



GRESB Assessments



Supplier Code of Conducts



SEDEX



• ISO 14001 • ISO 50001
• ISO 20121 • PAS 2060 • ISO 14064-1

As trained auditors we respect our clients confidentiality and use data protection waivers if required to access documentation for audit purposes.

Should you require additional resources to ensure full coverage of your audit programme we can support your internal teams programme. Alternatively if your requiring your suppliers to have a code of conduct audit and have to ensure impartiality we can support these types of audits.



LEGAL REGISTER SERVICE

Our team of experts are here to support the development of your compliance registers which is a key requirement of many international standards.

As the UK consists of legislation in Scotland, England, Wales and Northern Ireland its vital to construct compliance registers that reflect the different laws in the different regions. Our experts have in-depth knowledge on energy, environmental, climate change, pollution prevention, producer responsibility legislation and how this could apply to your organisation. This service is available for UK based businesses and for organisations that are new to trading with the UK and need to demonstrate compliance.

Our service includes a site tour to understand your processes and operational impacts. We design a bespoke compliance register which hyperlinks to the Acts and Regulations of importance. We also provide a space to evidence levels of compliance for the organisation.

We have many customers to whom we provide this service, and provide both quarterly and annual updates on UK based legislation.





TESTIMONIALS FROM OUR CLIENTS



I would recommend Crowberry Consulting to any business. It has provided us with exceptional guidance and assistance towards meeting our key objective achieving ISO 14001 certification.

Shermith Jinadasa, Health & Safety Co-ordinator at The Authentic Food Company Ltd (Manchester)



Crowberry Consulting provide us with quarterly Environmental and Energy legal register updates, which enable us to stay compliant with legislation for our ISO 50001 and ISO 14001 standards. Crowberry Consulting provide us with updates on any new or upcoming legislation with a direct impact to ourselves or our products and also offer us evaluations of compliance. The service that Crowberry Consulting provide Fuel Card Services is to a very high standard and maintains an excellent level of professionalism and supports our ISO journey. We would be happy to recommend their services to you.

Ben Glover from Fuel Card Services



Customer Testimonial: Stothert Cushions



Customer Testimonial: North Lancs Training Group



CROWBERRY CONSULTING LTD CERTIFICATIONS

Our team have achieved many awards and accolades since 2006, however, we place the customer in the centre of everything we do.

Since 2015 we have achieved the ISO 9001 Quality Management Standard and our processes are externally audited each year by a UKAS approved Certification Body. We have also retained the Cyber Essentials Standard which is vital to protect data, train staff on cyber issues and ensure compliance with the General Data Protection Regulations. Crowberry Consulting is registered with the ICO – Information Commissioners Office in the UK again under the General Data Protection Regulations. Keeping our clients data safe and secure is vital for us and our operations.

We are a women-owned and LGBT owned business, adding value to your supply chain and demonstrating social value under public procurement. In 2022 our Managing Director and Founder Becky Toal achieved Environmental Professional of the Year as voted for by the Society for the Environment, an award that is only given to one individual each year for outstanding achievement in this specialist area.



CASE STUDIES - SUSTAINABILITY & ESG MANAGEMENT

Since 2006 we have supported many clients achieve ESG and Sustainability Standards.

As compliance grows to ensure net carbon zero, biodiversity protection and higher energy and environmental standards we have supported more diverse sectors on their journeys.

COP26 (2021)

The Conference of the Parties for the United Nations Framework Convention on Climate Change Glasgow, Scotland – Our team was commissioned to implement the ISO 20121 standard for this multi-lateral event of massive importance to address climate change. An 18-month long programme working across multi stakeholder groups, implementing the sustainable events standard, ensuring compliance registers were developed, internal training providing, internal audit plans followed and securing external third-party auditing services.



Carbon Management and Net Zero

Our team of experts have provided consultancy support to the following programmes: Enworks, Chamber Low Carbon, Lancaster University Grow Creative, South Ribble Council supporting over 250 north west based businesses to reduce their carbon footprints.



CONTACT US

Crowberry Consulting are an Environment, Ethics and Corporate Responsibility Management Consultancy. With over 20 years' experience working with businesses to provide sustainable solutions.

Contact Us Today:

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BECKY TOAL - MANAGING DIRECTOR

Becky established Crowberry Consulting Ltd in 2006 and has over 20 years' experience as an Environmental & Sustainability Manager having worked for the Co-operative Group and English Nature previously.

Trained as an Environmental Auditor, Becky is a Chartered Environmentalist (CEnv), a full member of the Institute of Environmental Management (IEMA) and holds degrees in Environmental Management (MBA), Environmental Impact Assessment (MSc) and Ecology (BSc).

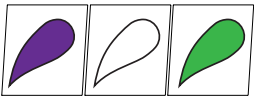
Becky is a Lead Auditor to ISO 14001, ISO 50001 and ISO 20121 and is a registered Ethical Auditor.



MARY TOAL - HEAD OF QUALITY & CUSTOMER SERVICE





Mary joined the Crowberry Consulting Ltd team in 2017 in the role of Head of Quality Service & Customer Service, and has recently completed her Level 3 apprenticeship in Team Leading & Supervising with HND in Business.

Mary provides support to the internal quality management system for Crowberry Consulting and also assists clients with the implementation of ISO 9001, as well as providing vital finance management, client booking administration.



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